

## THE PRESIDENTS' FORUM OF SOUTHERN CALIFORNIA

A 'By-Invitation-Only' Program For CEOs,  
Presidents Or Owners

“Great event! Very relevant topics, great  
speakers and a good pace throughout the  
day. Helped answer specific questions.”

### **Matt Dunlap**

CHARLES PENZONE

THE PRESIDENTS' FORUM OF COLUMBUS

“It was so nice being with you during the TEI  
Presidents' Forum last week. The keynote  
speakers were terrific and the roundtable  
discussions were a valuable learning  
experience. Thank you again for sharing  
your time with me.”

### **John DePuy**

OAKTREE VENTURES, INC.

THE PRESIDENTS' FORUM OF SOUTHERN CALIFORNIA

“It was a pleasure for me to participate  
in the program, and I was honored to  
have been asked. It seems to me from  
having attended in a prior year and my  
participation this year that there is  
definitely a niche being filled by your  
organization...I was impressed by the  
quality of people involved...”

### **Bolivar Andrews**

OWNER, CTW, LLC

WENDY'S

THE PRESIDENTS' FORUM OF DALLAS

To learn more about the Presidents' Forum and our  
various other opportunities and resources, visit  
[www.tei.net](http://www.tei.net).

You can't google the solution to an important business  
problem. What you can do is listen to and discuss  
how other CEOs have addressed the same issues of  
concern to your business. From enlightening “case  
study” presentations to inspiring smaller roundtables  
and substantial peer-to-peer networking, you'll get  
practical solutions, generate new ideas and make  
valuable business connections.

#### **Presentations**

Successful owners and prominent leaders discuss best  
practices to resolve key business issues.

#### **Roundtable Interaction**

Participate in engaging Q&A sessions with the Forum's  
CEO, faculty and other top-level experts.

#### **Networking**

Share ideas, develop leads to expand your market, and  
build your business through strategic alliances.

### **Wednesday, March 21, 2012**

**The Hilton Pasadena Hotel**

168 S. Los Robles Avenue, Pasadena, CA 91101

The Presidents' Forum was created through the efforts of the  
Advisory Board of Southern California and The Entrepreneurship  
Institute (TEI) to provide practical solutions, relevant information  
and valuable contacts needed to thrive in a challenging economy.  
TEI is the most successful independent non-profit educational  
corporation organized solely to assist and encourage the growth  
of American enterprises. Since 1976, TEI has assisted thousands of  
company presidents in solving problems and developing business  
contacts that contribute positively to the bottom line.



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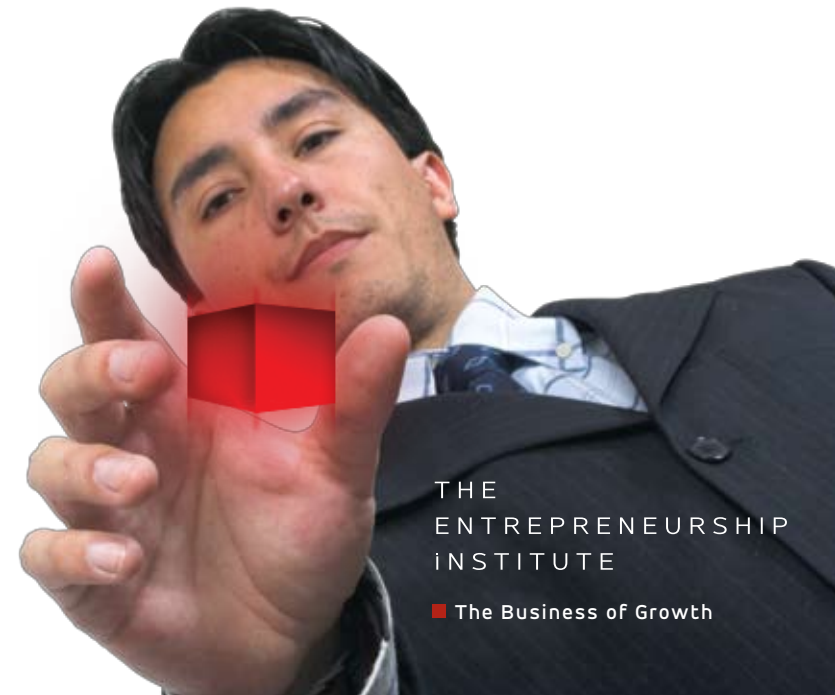
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## The Presidents' Forum OF SOUTHERN CALIFORNIA



Wednesday, March 21, 2012



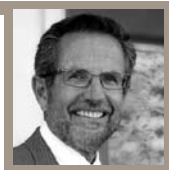
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■ The Business of Growth

## Presidential Presenters:

### Robert H. Chapman

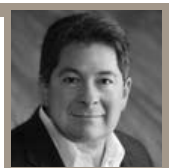
Chairman & CEO, Barry-Wehmiller Companies, Inc.



With a company history spanning more than 125 years, Barry-Wehmiller is a diversified global supplier and leading provider of manufacturing technology, services and engineering consulting solutions to a global customer base. Robert Chapman joined Barry-Wehmiller from Price Waterhouse in 1969 and spent six years in a self-created leadership development program that gave him hands-on experience in every discipline. He became Chairman of the Board and Chief Executive Officer of the family-owned company in 1975 upon his father's death. Mr. Chapman's commitment to inspirational leadership, continuous improvement and disciplined growth has helped transform Barry-Wehmiller into a well-balanced and financially solid company. In 2010, annual revenues topped \$1 billion, continuing a pattern of 18 percent compound growth in revenue and share value over a 23-year period. Mr. Chapman's unique vision and achievements in business leadership have made him a much sought-after speaker for a variety of professional conferences, including the 2011 Mid-America Corporate Growth Conference, the 2010 HERO Forum for Employee Health Management, the Greenleaf Center for Servant Leadership's 2010 International Conference, and the St. Louis Business Journal's Salute to the Top 150 Privately Held Companies in St. Louis.

### Dr. Mark Lieberman

Manager, Regional Economic Redevelopment,  
Community Development Commission of Los Angeles County



The Community Development Commission supports local economies in Los Angeles County by promoting business growth, encouraging job creation and retention through programs such as, neighborhood revitalization, incubators, redevelopment areas, economic incentives and commercial and industry lending. Dr. Mark Lieberman is an expert in business incubation. He consults

with government agencies worldwide in the development of entrepreneurial ecosystems and technology commercialization. He has published on commercializing medical technologies and entrepreneurial ecosystems. Previously, he served as CEO of Ibis Associates, a strategy and organization change consulting company. He also served as Vice President and Chief Operations Officer for an investment banking firm, as well as an International Banker with the Israel Discount Bank of New York. He currently serves as Manager for Regional Economic Development for the Community Development Commission of Los Angeles County. Dr. Lieberman is the founder and co-chair of Los Angeles County Technology Week, a series of events that promote technology in Los Angeles County.

### Matthew Toledo

President and Publisher

*Los Angeles Business Journal*

Matthew Toledo is President and Publisher of *The Los Angeles Business Journal*. He oversees all editorial, advertising, circulation and strategic planning for the publication. He also serves as a member of the executive committee for the three other Southern California Business Journals owned by the parent company. *The Los Angeles Business Journal* has received numerous awards for its editorial excellence including, Best Weekly Newspaper in the U.S. for the past three years by the Society of American Business Editors and Writers.

# The Presidents' Forum Schedule

Wednesday, March 21, 2012

7:30 - 8:25 a.m.

Registration/Networking  
Continental Breakfast

8:25 - 8:30 a.m.

Welcome

8:30 - 9:30 a.m.

Kick-Off Address – Robert Chapman

9:30 - 10:00 a.m.

Breakout Previews/Break

10:00 - 11:00 a.m.

Breakouts/Peer-to-Peer Interactions:

- Succession Planning: Corporate Structure and Governance
- Improving Your Business Performance Through Technology and Cost Reductions
- Economic Outlook and Tax Impact for the Business Future

11:00 - 11:15 a.m.

Break

11:15 - 12:15 p.m.

Breakouts/Peer-to-Peer Interactions:

- Introducing New Revenue Streams and Reinventing Old Ones
- Improving Your Business Performance Through Technology and Cost Reductions
- Economic Outlook and Tax Impact for the Business Future

12:15 - 2:15 p.m.

Lunch/Luncheon Address – Mark Lieberman

2:15 - 3:00 p.m.

Roundtable Discussions

3:00 - 3:30 p.m.

Send-Off Address – Matthew Toledo

3:30 - 4:30 p.m.

Networking Reception

4:30 p.m.

Adjourn

## Sponsoring Organizations:

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